

PRIVILEGES (ROI)	DIAMOND (Exclusive)	PLATINUM	GOLD	SILVER	BRONZE
	900.000 LE	300.000 LE	150.000 LE	100.000 LE	50.000 LE
<b>ON-SITE BRANDING</b>					
Logo on the podium during the event	√	—	—	—	—
Logo will be displayed in all transportation means for the event	√	—	—	—	—
Roll ups inside the ballroom of the conference	2 roll ups In a Premium Location	1 roll up In a Premium Location	—	—	—
Distribute corporate gifts	√	√	√	—	—
One roll up in the VIP Lounge	√	√	√	—	—
Roll ups during lunches	√	√	√	—	—
Airing your ad in the VIP Lounge	√	√	√	—	—
Airing your ad during lunches	√	√	√	—	—
Displaying your ad on a screen inside the ballroom before the event	√	√	√	—	—
Displaying your ad on the screens behind the registration desks	√	√	√	√	—
Logo on the lunches electronic banner	√	√	√	√	—
Logo on the event stage back screens (Electronic Banner)	√	√	√	√	√
Acknowledgment of sponsorship level during the conference	√	√	√	√	√
Information desk at the registration area to distribute the company's flyers, brochures	Premium Location	Premium Location	√	√	√
Displaying 2 roll-ups in the registration area	√	√	√	√	√
Logo on the Name Tags	√	√	√	√	√

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<b>VIRTUAL BRANDING</b>					
Branding on conference landing page with a hyperlink to the company's website before and after the event	√	√	√	√	√
Event virtual platform adverts	√	√	√	—	—
Social media promotion	√	√	√	√	—
Branding on virtual event platform with a hyperlink to the company's website	√	√	√	√	—
Branding in virtual environments (Live Streaming)	√	√	√	√	√
<b>E-PRINTINGS BRANDING</b>					
Logo on the Ribbon/Lanyard of the name tags	√	—	—	—	—
Logo on communication (conference invitations, e-mail shots related to the event, event registration page, bulk e-mails, press releases...)	√	√	√	√	√
Logo on the conference agenda	√	√	√	√	—
Logo to be placed in Electronic Event Newsletter	√	√	√	√	—
<b>EXHIBITION</b>					
Company booth in the on-site exhibition	√	√	—	—	—
Build your Company booth and upload your content on the virtual event platform	√	√	√	√	√
Entry in the online exhibitor listing (website, event platform)	√	√	√	√	√

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<b>SPEAKING/ DEDICATED SESSIONS (SECTORAL WORKSHOPS)</b>					
Sponsor welcome	√	—	—	—	—
Session sponsorship: Company 3-minute video or 5-7- minute introductory presentation before the sectoral workshop/panel discussion	√	—	—	—	—
Logo on the workshop electronic banner	√	√	√	√	—
Rollups during the workshops	4	3	2	1	—
<b>NETWORKING</b>					
On-site B2B matchmaking and meetings	√	√	√	—	—
Virtual B2B matchmaking and meetings	√	√	√	√	√
Round table networking on event virtual platform	√	√	√	√	√
Send outbound messages to all delegates through the admin	√	√	√	√	√
Message/video chat with attendees	√	√	√	√	√
Put the logo in video chat page	√	√	√	√	√

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<b>OTHER PRIVILEGES DURING THE CONFERENCE</b>					
Delegate passes	10	8	5	3	2
Seats in the VIP Lounge	<b>3 Seats</b>	<b>2 Seats</b>	<b>1 Seat</b>	————	————
Table for 8 at Awards Ceremony and Gala Dinner	√	√	<b>5 seats</b>	<b>3 seats</b>	<b>1 seat</b>
Send all attendees lists after the event with all their contact details	√	√	————	————	————
Post-event analytics and data	√	√	√	————	————